



**TRUSTED FOR EXCEPTIONAL PERFORMANCE**

**NOVIPAX**  
FRESH FOOD TRAYS



THE LEADING FRESH PROTEIN PROCESSORS AND RETAILERS TRUST NOVIPAX to deliver a complete assortment of premium quality polystyrene foam trays. From traditional supermarket trays to the most robust processor trays, Novipax fresh food trays are recognized for their exceptional performance.

Manufactured to strict product specifications, Novipax fresh food trays integrate seamlessly into protein processors' packaging operations as well as into retailers' merchandising systems.

Available in a range of colors, sizes and strengths, Novipax food trays significantly improve the merchandising and consumer takeaway of fresh meat, poultry and seafood.



## Supermarket Trays

Novipax offers two grades of supermarket trays, our standard NoviGro and the more substantial NoviMid. Manufactured to Novipax's highest standards, NoviGro and NoviMid offer retailers the flexibility to select the tray grade that meets your merchandising needs.



- Improves Shelf Appeal and Protects Fresh Foods
- Designed to Provide Efficient, Economical In-Store Packaging System
- A Full Assortment of Sizes
- Available in White, Black, Rose, Yellow, Blue and Green



- Our Most Durable Supermarket Tray
- Maximum Protection and Performance for Heavier In-Store Fresh Food Applications
- Available in White, Black, Rose, Yellow, Blue and Green

NOVIPAX FRESH FOOD TRAYS ARE WELL KNOWN FOR THEIR CONSISTENT QUALITY, COLOR, STRENGTH, DURABILITY, TARE WEIGHT AND IMPERMEABILITY TO MOISTURE.



# Processor Trays

Designed, manufactured and serviced by Novipax's team of packaging technologists, NoviPro and NoviPlus processor trays deliver the consistency and integrity required for high-speed, automated protein packing operations. Both grades of Novipax processor trays are machinable, resistant to fracturing and offer de-nesting advantages.

*Our suite of processor trays are available pre-padded with a superior Novipax food absorbent customized for your particular packaging application.*



- Provides Product Protection and Merchandising Advantages
- Economical Yet Durable Enough for High Speed Packaging Equipment
- Full Range of Tray Sizes
- Available in White, Black, Rose, Yellow and Green, Plain or Pre-Padded



- Offers Maximum Performance and Protection
- Engineered for Optimal Performance on High-Speed Packaging Equipment
- NoviPlus' Resilient Foam Composition Withstands Multiple Re-Wraps
- Available in White, Black, Rose, Yellow and Blue, Plain or Pre-Padded



# Barrier Foam Trays

When combined with the appropriate lid stock, the NoviBarrier tray creates a modified atmosphere packaging system that extends shelf life and increases packing efficiencies. NoviBarrier is constructed with a polystyrene foam core and a multi-layer, co-extruded barrier film applied to its inside surface that is hermetically sealed and gas-flushable.



- Multiple Trim Dimensions and Depths for Both High and Low Oxygen Applications
- Lightweight, Yet Strong Enough for Automated Lidding Equipment
- Foam Composition Offers Maximum Protection and Insulative Properties While Minimizing Package Condensation in Display Case
- Available in White, Black, Rose and Yellow, Plain or Pre-Padded

# Nature Trays

NoviNature is a sustainable tray made from a 100% renewable resource – Ingeo™, – a revolutionary foam derived from plants. Similar to conventional foam trays, NoviNature trays are FDA compliant and offer a comparable resistance to moisture from product purge and condensation.



- 100% Renewable Resource
- Tray Degrades Into Carbon Dioxide and Water in Industrial Composting Conditions
- Moisture Resistance Equal To Conventional Polystyrene Trays
- Available in Natural Color

## Novipax's 50+ year heritage

encompasses several industry leaders, including W.R. Grace, Formpac, Sealed Air, Cryovac and Paper Pak Industries

## Made of 98% air, polystyrene foam is an inert material without harmful chemicals

that off-gas or leach during its use or disposal<sup>1</sup>

Polystyrene foam feedstock is converted into a finished product 32 times its original volume, **virtually turning air into a strong and efficient package<sup>1</sup>**

# Packaging With a Purpose

Novipax is focused on providing fresh food processors, retailers and packaging distributors with innovative products that extend shelf life, enhance shelf appeal, reduce shrink and improve operational efficiencies throughout the supply chain.



We offer the widest assortment of standard and active food absorbents and a complete line of polystyrene, barrier and sustainable food trays.

Our suite of absorbent brands include Dri-Loc, Pad-Loc, Multi-Loc, Zap, UltraZap and the revolutionary active absorbent, UltraZapXtendaPak. Our premium quality fresh food trays are available in a range of sizes, shapes, strengths and colors.

Novipax operates seven manufacturing facilities and employs over 800 packaging technologists in California, Georgia, Indiana, Pennsylvania, North Carolina and Mississippi.

Each facility is accredited by either the Safe Quality Food Institute (SQF) or the British Retail Consortium (BRC) to be in full compliance with the Global Food Safety Initiative (GFSI) benchmarked food safety scheme that covers the hygienic production of packaging materials.



Novipax is a member of Atlas Holdings LLC's diversified group of manufacturing, distribution, service and trading businesses that employ nearly 21,000 professionals.

*1. Source: EPS Industry Alliance (EPS-IA)*



Enhance Consumer Appeal, Food Safety and Package Integrity  
SUPERMARKET AND PROCESSOR FOAM TRAYS • TRADITIONAL AND NATURAL ABSORBENTS • REVOLUTIONARY ACTIVE ABSORBENTS