

## The Natural Choice for Sustainable Food Packages



## ΝΟΥΙΡΑΧ

## A COMPOSTABLE ABSORBENT PACKED WITH PERFORMANCE

Market research indicates that a majority of US consumers are concerned about the environmental impact of product packaging.<sup>1</sup>

At the same time, survey respondents note that product quality, food safety and shelf life are key factors when considering a product purchase.<sup>1</sup>

Dri-Loc Terra food safety absorbents from Novipax offer fresh protein processors, packaging manufacturers, and retailers the advantage of both sustainability and product performance.

Dri-Loc Terra food pads are compostable – the highly absorbent fluff core and the revolutionary outer layers are made from 100 percent renewable materials.

Plus, this innovative absorbent is constructed in the same fashion as the legendary Dri-Loc pad, featuring sealed-edge technology and one-way valves that trap excess fluids.

Dri-Loc Terra food absorbents meet ASTM D6868 standards and are fully compostable in commercial composting facilities, which may not be available in your region of the United States and Canada.

## An Absorbent Built for a Modern, Sustainable World

Dri-Loc Terra food safety absorbents deliver environmental and merchandising benefits to retailers and consumers alike:

- Fluff core (sourced from Forest Stewardship Council<sup>®</sup> (FSC) certified suppliers) and outside film (made from a GMO-free, plasticizer-free, thermoplastic bio-resin) are manufactured with 100 percent renewable materials
- Meets ASTM D6868 standards and are fully compostable in commercial composting facilities, which may not exist in your area
- Adhesive resin is manufactured with non-GMO materials
- Offers the same performance and quality features as a standard Dri-Loc pad
- Improves shelf appeal, reduces risk of leaking packages
- One-way valves trap free-flowing juices inside absorbent core
- Sealed sides eliminate any tearing or separating, even under pressure
- Reduces costly and time-consuming re-wrapping of packages
- Available in a range of sizes and absorbencies



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Email: customerservice@novipax.com www.novipax.com Dri-Loc<sup>®</sup> is a registered trademark of Novipax Buyer, LLC, Oak Brook IL. United States and foreign patents and patents pending. The SQF logo is a registered trademark of the SQF Institute, a division of the Food Marketing Institute, which is being used under license. 1. Source: McKinsey & Company, October 2020. ©2023 Novipax Buyer, LLC F21011 BMG









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