



# Improve the Safety and Appearance Of Hot Deli Packages



Hot-Loc® food safety absorbents improve the shelf appeal and integrity of packaged prepared hot foods, safely trapping free-flowing juices inside the proprietary sealed pouch pad.

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**NOVIPAX™**

# TRAP FREE-FLOWING JUICES WITH HOT-LOC

Consumers, confronted with less free time to prepare traditional in-home meals, are relying on retail grocers to provide convenient prepared meal solutions.

As a result, sales of rotisserie chickens, ribs, wings and other pre-cooked hot deli foods continue to soar in supermarkets and membership stores.

Unfortunately, excess juice in store-packed hot deli products can leak onto retail displays, floors, grocery carts, checkout aisles, car seats, refrigerators and kitchen counters, thus creating unnecessary safety, health and consumer satisfaction issues.

Hot-Loc food safety pads trap these free-flowing juices inside the highly absorbent core while minimizing the risk of spills, burns, and other potential safety concerns.



According to National Chicken Council estimates, consumers purchase 750 million rotisserie birds each year,<sup>1</sup> accounting for over six percent of deli department sales.<sup>2</sup>

REDUCES  
RISK  
OF LEAKING  
PACKAGES



WITHSTANDS  
TEMPERATURES  
UP TO **180°**  
FOR SEVERAL HOURS

  
ENHANCES PRODUCT  
S H E L F   A P P E A L

## PROTECT YOUR STORE AND YOUR CUSTOMERS

Hot-Loc food safety absorbents offer retailers and consumers several important features and benefits:

- Improves shelf appeal and drives increased consumer takeaway
- One-way valves trap free-flowing juices inside absorbent core
- Absorbent's heat-resistant adhesive and polymer skin withstand temperatures up to 180° F for several hours
- Microwavable
- Sealed sides eliminate any tearing or separating, even under pressure
- Black absorbent pads are subtle and work seamlessly with most containers
- Complies with all USDA/FDA food contact standards
- Novipax is in full compliance with SQF food safety standards, consistently earning an "A" rating
- Available in a range of sizes and absorbencies



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Email: customerservice@novipax.com www.novipax.com Hot-Loc® is a registered trademark of Novipax Buyer, LLC, Oak Brook, IL. United States and foreign patents and patents pending. The SQF logo is a registered trademark of the SQF Institute, a division of the Food Marketing Institute, which is being used under license. 1 Source: National Chicken Council. 2 Source: The Perishables Group. ©2021 Novipax Buyer, LLC F21005 BMG

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